

Delivering the County Strategies HWBB Assurance Board

Prevention through Wellness
Operational Programme & Governance

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Prevention through Wellness Framework – three strategies, one plan

Staffordshire County Council Strategic Plan 2018-2023

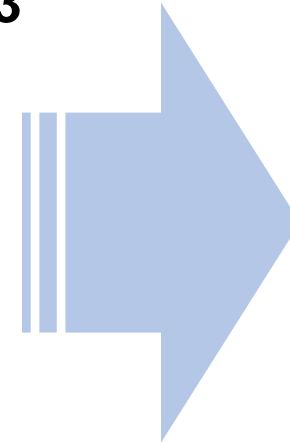
People - Partners – Commercial – Digital

Together We're Better

A collective vision - behaviours, culture and approach

Health & Wellbeing Strategy

Grow well – live well - age well - die well



**Prevention through
Wellness Framework**

Our Ambition

Enabling you and your family to take control of, and manage,
your own health and wellbeing - so that we can be there when
you really need us.

Public Health and Wellbeing, SCC, September 2017

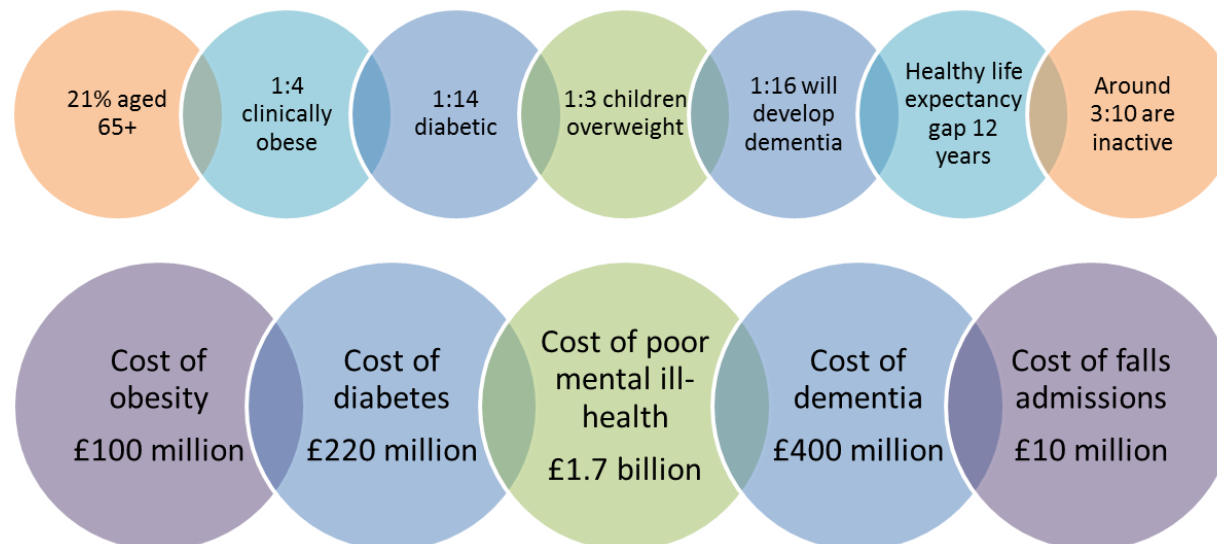
Wellness - what we mean

Health is a state of complete physical, mental and social well-being - and not merely the absence of disease or infirmity.

WHO, Health – a state of wellbeing

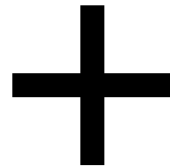
Framework focus

- Positioning wellness as everyone's business
- Changing the mindset of professionals towards prevention, wellness and non-clinical approaches
- Focusing on personal ownership, community networks & support and sustained behavioural change
- Tapping digital and smart technologies and a new communications style



Framework operational programme

Transformation
Projects



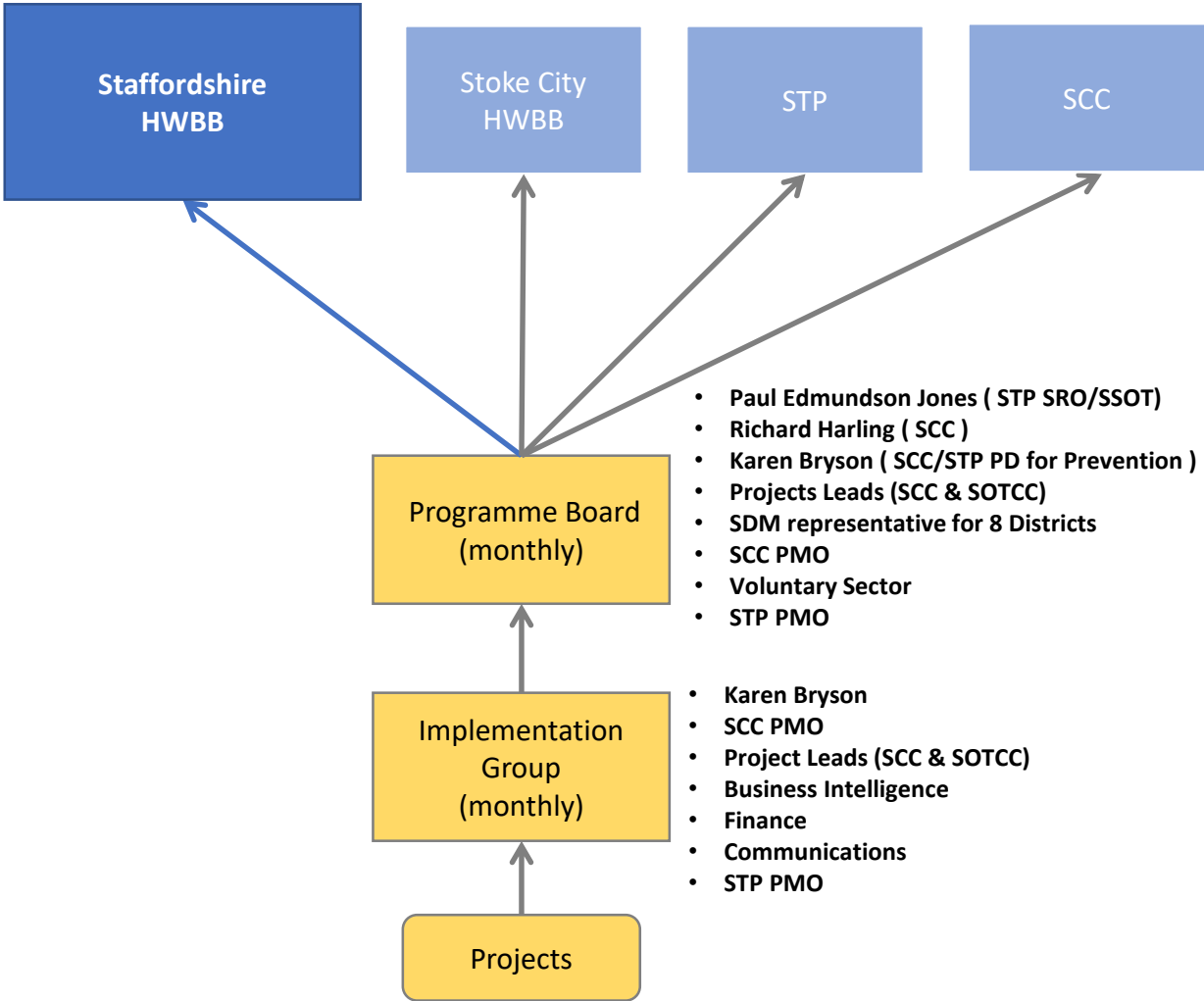
Business
as Usual



Transformation Projects overview

	Preventative Pathways Simplifying and connecting services for greater wellness focused care	Supportive Communities Creating a culture of “think family & community first “	Digital and Voice Connecting & giving people their data, insights and information to support wellbeing lifestyle choices	Healthy Environments Improving where and how we live to change health risk
What we will achieve	<p>A health and care system culture that promotes self reliance and wellbeing</p> <p><i>– reducing need for health and social care</i></p>	<p>People able to live independently and manage their care needs with support from families & communities</p> <p><i>- reducing need for health and social care</i></p>	<p>People living healthier lifestyles</p> <p><i>- reducing need for health and social care</i></p>	<p>People supported to improve their own environment & reduce risks to their wellbeing</p> <p><i>- reducing need for health and social care</i></p>
How we will do it	<ul style="list-style-type: none"> • Work with health & care professionals to change culture and practice • Embed prompts to promote healthier lifestyles & signpost to community support • Ensure health & care professionals are supported by their organisation to have challenging conversations 	<ul style="list-style-type: none"> • Enable growth in local free and paid for products & services enabling adults to live independently – for example self help groups & assistive or smart tech equipment • Develop a high quality, online system to signpost to/book/purchase products and services 	<ul style="list-style-type: none"> • Develop a high quality online system that allows people to monitor and manage their health and wellbeing, and encourages, incentivises and rewards health-positive lifestyle choices • Develop an integrated data intelligence tool to predict risk and support better, targeted wellbeing advice and intervention 	<ul style="list-style-type: none"> • Partner with private companies to increase funding and services available to improve housing • Partner with private companies to increase take-up of Flu vaccinations • Work with planners to embed green, digital and smart community standards and infrastructure in all new developments

Governance and reporting



Reporting Programme

Core Transformation Programme	Report to PHP Board (SCC)	Report to HWBB	Report to STP
Preventative Pathways	X	X	X
Supportive Communities	X	X	X
Healthy environments	X	X	
Digital and Voice	X	X	X
BAU PH Services	X		

Proposed governance approach

- Standing HWBB agenda item
- Quarterly Progress report
- Escalations for resolution
- Develop forward plan with rolling programme of detailed reviews and quality assurance

Plus

- Acknowledgment of the parallel STP governance by Stoke City Council HWBB

The Board is asked to

- Support the *Prevention through Wellness Operational Programme and Governance*.
- Consider how it will actively contribute to its development and delivery.
- Support development of a new conversation with professionals and the public toward personal wellbeing, self-management and independence.
- Take regular reports on progress and take appropriate measures to assure the STP and County Council of its delivery.